ColorPeel: Color Prompt Learning with Diffusion Models via Color and Shape Disentanglement

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Fig. 1: Overview of our *ColorPeel* for personalized color prompt learning. Given the RGB triplets or color coordinates, *ColorPeel* generates basic 2D or 3D geometries with target colors for color learning. This facilitates the disentanglement of color and shape concepts, allowing for precise color usage in image generation.

Abstract. Text-to-Image (T2I) generation has made significant advancements with the advent of diffusion models. These models exhibit remarkable abilities to produce images based on textual prompts. Current T2I models allow users to specify object colors using linguistic color names. However, these labels encompass broad color ranges, making it difficult to achieve precise color matching. To tackle this challenging task, named *color prompt learning*, we propose to learn specific color prompts tailored to user-selected colors. Existing T2I personalization methods tend to result in color-shape entanglement. To overcome this, we generate several basic geometric objects in the target color, allowing for color and shape disentanglement during the color prompt learning. Our method, denoted as *ColorPeel*, successfully assists the T2I models to

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M.A. Butt et al.

peel off the novel color prompts from these colored shapes. In the experiments, we demonstrate the efficacy of *ColorPeel* in achieving precise color generation with T2I models. Furthermore, we generalize Color-*Peel* to effectively learn abstract attribute concepts, including textures, materials, etc. Our findings represent a significant step towards improving precision and versatility of T2I models, offering new opportunities for creative applications and design tasks. Our project is available at https://moatifbutt.github.io/colorpeel/.

Keywords: Diffusion Models · Color Prompt Learning · Generative AI

1 Introduction

Text-to-Image (T2I) generation has seen enormous improvements since the arrival of diffusion models [5, 38, 39, 44, 46]. These models, which are trained on an enormous amount of pairs of images and captions, have remarkable ability to generate images guided by user text prompts. In combination with inversion methods [17, 32, 33, 48, 49], these models can be used to edit real-world images [4, 19, 36, 51, 55], e.g., by replacing objects, modifying attribute intensity, changing background, etc. In this paper, we focus on the capabilities of diffusion models to generate objects of a precise color. This capability plays a pivotal role in design, fashion and art, where it is important to generate objects in the exact color envisaged by the user [47].

Current T2I diffusion models [20,37,41] allow users to specify color of generated object using color names [3,52], which are linguistic labels like 'red', 'green', and 'blue'. However, these color names encompass a wide range of object reflectance, and even when using more precise color names like 'beige' or 'light green', the generated results may not precisely match the intended color. This discrepancy arises as language represents color in a *discrete* manner, whereas color is a *continuous* concept. Therefore, opting for an approach that enables users to select an exact color from a color palette is more desirable. This approach will provide users with precise control over colors of the generated objects.

To address the challenge of precise color generation, we set out to learn specific *color prompts* for the color selected by a user. These colors can then be used to generate objects of the same color. As a solution to the *color prompt learning* task, current T2I personalization methods [12, 15, 27, 43] offer a naive transfer learning approach, by which we can learn color prompt from a patch entirely in the target color. However, we demonstrate that these baselines fail to produce satisfactory results because they do not correctly disentangle color from shape (as evident in Fig. 2). Moreover, attempting to input the exact RGB values into T2I models result in unsatisfactory results, as demonstrated in Rich-Text [14] (see supplementary for further examples).

To tackle this issue, we propose to generate a set of basic geometric objects with the target color (in 2D or 3D shapes as shown in Fig. 1) and then use these instance images to learn the color prompts. Furthermore, we apply a new crossattention alignment loss that further improves disentanglement. Subsequently,

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we obtain a series of tokens representing the target colors and shapes. This disentanglement-based learning approach, termed *ColorPeel*, effectively assists the T2I diffusion model in acquiring the ability of *color prompt learning* by *peeling off* the color attributes from geometric shape objects.



Fig. 2: Analyzing Color Fidelity and Transferability. Given RGB values (of blue color) in the text prompt, Stable Diffusion fails to generate desired objects in specified colors and also lacks consistency in color fidelity when provided with specific color names. Comparatively, seminal new concept learning methods Textual Inversion and Dreambooth generate text-guided objects in specified colors; however, these are single concept learning baselines and also fail to generate consistent colored objects. Custom Diffusion — multi-concept learning baseline, inter-mixes the colors while also reducing the sample variation, which leads to unintended outcomes.

In the experiments, we first demonstrate that the learned color prompts can effectively generate objects in the desired target colors, whether these colors are coarse-grained or fine-grained. We then evaluate the precision of the generated colors by computing color difference metrics and conducting user studies, which confirm that *ColorPeel* outperforms various baseline methods. Additionally, we 4 M.A. Butt et al.

illustrate how these prompts can be utilized for image editing by recoloring objects from input images. We also explore interpolation between various learned color prompts. Finally, we investigate the generalizability of *ColorPeel* by extending the training scheme to learn textures and materials from user input. To summarize, we have the following contributions:

- This paper is the first to tackle the *color prompt learning* problem, a crucial aspect in content creation. This addresses the need of T2I model users to generate precise colors, which is vital in various creative endeavors.
- We introduce *ColorPeel*, an effective solution accompanied by a novel *cross-attention alignment* loss. This method is designed to tackle the challenges of color learning by disentangling colors and shapes from the automatically generated geometric objects with target colors.
- Our method outperforms other T2I approaches by a large margin on quantitative results and a user study. We further show that our method can be extended to textures and material properties.

2 Related Work

Transfer learning for T2I models. Transfer learning for T2I models is also referred to T2I model adaptation or personalized generation. It aims at adapting a given model to a new concept by given images from the users and bind a new concept with a unique token. As a result, the adaptation model can generate various renditions for new concept guided by text prompts. Depending on whether the adaptation method is fine-tuning T2I model. One of the most representative methods is DreamBooth [43], where pretrained T2I model such that it learns to bind a unique identifier with that specific subject given $3\sim5$ images. Custom Diffusion (CD) [27] and other approaches [7,13,16,29,45,58] are also following this pipeline and improving the generation quality. (2) Freeze the T2I model. Another stream focuses on learning new concept tokens instead of fine-tuning generative models. Textual Inversion (TI) [12] is a pioneering work focusing on finding new pseudo-words by conducting personalization in text embedding space. Following works [9, 10, 15, 54] continue to improve this technique stream.

Despite existing T2I model adaptation methods have been successful in learning new concepts from a set of relevant images, they have overlooked the user's requirement to generate objects with custom-defined colors, and have thus struggled to meet this challenge. In this paper, our objective is to develop a learning scheme for these methods, equipping them with the ability for *color prompt learning*. This enhancement expands the potential of existing T2I adaptation methods in artistic creation. While there have been several papers addressing the extraction of multiple concepts from a single image [1, 30, 35, 53, 56], these efforts predominantly concentrate on extracting concrete concepts implicitly. For example, Break-a-Scene [1] aligns the cross-attention maps with segmentation masks to learn new concepts separately for each object. Concept Decomposition [53] disentangles one object implicitly into several concepts. However, as they cannot ensure clean disentanglement between the concrete and abstract concepts, they are not directly applicable to the *color prompt learning*.

Text-Guided Image Editing. With the recent progress of T2I models [5, 11, 22, 38, 39, 44], various text-guided image methods [6, 18, 28, 31, 33, 57] are explored to adopt such T2I models for controllable image editing. Imagic [25] and P2P [19] attempt structure-preserving editing via Stable Diffusion (SD) models. InstructPix2Pix [4] is an extension of P2P by allowing human-like instructions for image editing. To make P2P capable of handling real images, Null-Text inversion (NTI) [33] proposed to update *null-text* embeddings for accurate reconstruction to accommodate with classifier-free guidance [21]. Following approaches [8, 36, 51] deal with text-guided image editing through various techniques, they can be further explored in survey papers [2, 23, 24]. Nonetheless, existing methods heavily depend on the expressive power of the underlying T2I diffusion models and struggle to efficiently control the color attributes of generated objects for tasks like image editing or generation. In this paper, in addition to learning specific tokens for user-requested novel colors, we also conduct experiments to generate images using newly learned color tokens.

3 Method

In this section, we describe our method *ColorPeel* to achieve *color prompt learning*. An illustration of *ColorPeel* is shown in Fig. 3.

3.1 Preliminaries

Latent Diffusion Models. In this paper, we use Stable Diffusion v1.4 as the backbone model, which is built on the Latent Diffusion Model (LDM) [41]. The model is composed of two main components: an autoencoder and a diffusion model. The encoder \mathcal{E} from the autoencoder component of the LDMs maps an image \mathcal{I} into a latent code $z_0 = \mathcal{E}(\mathcal{I})$ and the decoder reverses the latent code back to the original image as $\mathcal{D}(\mathcal{E}(\mathcal{I})) \approx \mathcal{I}$. The diffusion model can be conditioned on class labels, segmentation masks or textual input. Let $\tau_{\theta}(y)$ be the conditioning mechanism which maps a condition y into a conditional vector for LDMs. The LDM model is updated by the noise reconstruction loss:

$$L_{LDM} = \mathbb{E}_{z_0 \sim \mathcal{E}(x), y, \epsilon \sim \mathcal{N}(0, 1)} \underbrace{\left(\left\| \epsilon - \epsilon_\theta(z_t, t, \tau_\theta(y)) \right\|_2^2 \right)}_{\mathcal{L}_{rec}}.$$
 (1)

The neural backbone ϵ_{θ} is a conditional UNet [42] which predicts the added noise. In particular, text-guided diffusion models aim to generate an image from a random noise z_T and a conditional input prompt \mathcal{P} . To distinguish from general conditional notation in LDMs, we itemize textual condition as $\mathcal{C} = \tau_{\theta}(\mathcal{P})$.

The cross-attention maps in the Stable Diffusion UNet module (SD-UNet) between textual input and images, can be obtained from $\epsilon_{\theta}(z_t, t, C)$. They are computed from deep features of the noisy image f_{z_t} which are projected to a

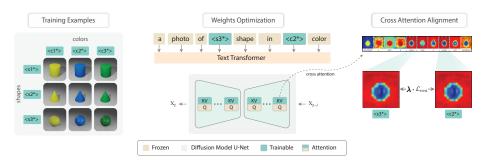


Fig. 3: Illustration of our method *ColorPeel*. Firstly, instance images along with the templates are generated, given the user-provided RGB or color coordinates. Next, we introduce new modifier tokens, i.e., s_i^* and c_i^* which correspond to shapes and colors to ensure the disentanglement of shape from color. Following Custom Diffusion, the key and value projection matrices in the diffusion model cross-attention layers are optimized along with the modifier tokens while training. To improve learning, we introduce *cross attention alignment* to enforce the color and shape cross-attentions.

query matrix $Q_t = l_Q(f_{z_t})$, and textual embedding which is projected to a key matrix $K = l_K(\mathcal{C})$. Then the attention map is computed according to:

$$\mathcal{A}_t = softmax(Q_t \cdot K^T / \sqrt{d}) \tag{2}$$

where d is a latent dimension, and cell $[\mathcal{A}_t]_{ij}$ defines weight of j-th on i-th token. **T2I model transfer learning.** Given a pretrained T2I diffusion model, T2I adaptation methods [12, 27, 43] aim to embed a new concept in the model given few images along with text description. The fine-tuned model should retain its prior knowledge, allowing novel generations with new concept based on the text prompt. As a common practice, novel token learning via text encoding is applied. To personalize the target concept images, a corresponding text caption is necessary. In scenarios where the target concept represents a unique instance within a broader category, a new modifier token \mathcal{V}^* is introduced. During training, \mathcal{V}^* is initialized with a rare occurring token embedding and optimized with customized losses. Furthermore, for fine-tuning based transfer learning methods, they also update conditional SD-UNet partially (like CD [27]) or fully (like DB [43]) to obtain better learning performance.

3.2 Color Prompt Learning

Despite the wide application of existing adaptation methods in learning new concepts, they mainly focus on prompt learning for concrete concepts and generally ignore changing attributes, like color attributes. In this paper, we refer to this task as *color prompt learning*. We observe that the naive approaches cannot solve this task (as shown in Fig. 2). These methods fail to disentangle the color information from the training images.

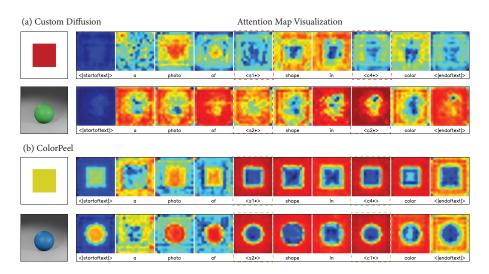


Fig. 4: Cross attention visualization. We compare the cross attention maps from the last timestep of Custom Diffusion and *ColorPeel*. Our method precisely learns color from the given concept while distinctively avoiding the overlapping with background, which is one of the main reasons for color inter-mixing in the baseline.

Therefore, we propose to generate a series of geometric shapes with target colors to disentangle (or *peel off*) the target colors from the shapes. By jointly learning on multiple color-shape images, we found that the method can successfully disentangle the color and shape concepts. For simplicity, we further denote the target color concepts as c^* and shape concepts as s^* . There should be at least two shapes s_i^*, s_j^* with the same target color c^* for the model to analogize the color attribute. In this paper, we consider two sets of shapes (as shown in supplementary) one set of 2D shapes and another of 3D shapes. Since the 3D shapes undergo physical transformation such as shading and shadow effects, which are also present in the generated images, we expect these to yield improved color prompts compared to those learned from 2D shapes. The images are corresponding to prompts \mathcal{P} like: "A photo of s_i^* filled with c^* ", "A photo of s_i^* shape with c^* color", etc. More details are given in supplementary.

In order to learn the novel color token embeddings \mathcal{V}^{c^*} , we randomly sample an image from our small training set, which depict our target color in various shapes. We directly optimize new tokens (\mathcal{V}^{c^*} , \mathcal{V}^{s^*}) and the SD-UNet (optional for Custom Diffusion, DreamBooth, etc.) by minimizing the LDM loss as defined in Eq. 1. In this way, our optimization goal can be defined as

$$\mathcal{V}^* = \underset{\mathcal{V}}{\operatorname{arg\,min}} \mathbb{E}_{z_0 \sim \mathcal{E}(x), y, \epsilon \sim \mathcal{N}(0, 1)} \mathcal{L}_{rec}$$
(3)

This is optimized by re-using the same training strategy as the original LDM model. As such, we aim to encourage the learned embedding to capture fine visual details unique to the concept.

8 M.A. Butt et al.

Cross-Attention Alignment (CAA). Using only Eq. 3 results in some improvement over the baseline, but the generated colors do not accurately depict the target color and sometimes struggle to correctly disentangle color from shape. By visualizing the cross-attention maps from the SD-UNet modules (as shown in Fig. 4 and further illustrated in the supplementary), we hypothesize the misalignment between the color and shape attentions are the root of this unsatisfactory performance. Intuitively, we propose the *cross-attention alignment* (CAA) loss to achieve agreement between these cross-attentions, as defined by the cosine similarity between the cross-attention maps:

$$\mathcal{L}_{caa} = 1 - \cos(\mathcal{A}_t^{c^*}, \mathcal{A}_t^{s^*}). \tag{4}$$

This loss is motivated by DPL [55], however, DPL is reversed to minimize overlap of attention between different objects. Our final optimization function is:

$$\mathcal{V}^* = \underset{\mathcal{V}}{\operatorname{arg\,min}} \mathbb{E}_{z_0 \sim \mathcal{E}(x), y, \epsilon \sim \mathcal{N}(0, 1)} \left[\mathcal{L}_{rec} + \lambda \cdot \mathcal{L}_{caa} \right]$$
(5)

where λ is a trade-off hyperparameter. In this paper, "disentanglement" refers to the process of *decoupling* shapes and colors from a set of auto-generated colored geometries. The CAA loss encourages both shapes and colors to concentrate on correct regions instead of background areas without pertinent concepts. This mechanism improves the accurate capture of the intended attributes.

Training scheme. ColorPeel ensures that the color token c^* effectively extracts color attributes from a given image while disentangling them from the shapes. As a secondary benefit, it also allows the shape token s^* to learn novel shapes that are not present in the T2I diffusion models. In our experiments, we demonstrate that disentangling both colors and shapes leads to significantly better performance than disentangling color attributes alone. For successful disentanglement, each color should have at least two shapes, and vice versa.

4 Experiments

4.1 Experimental setup

Dataset. Colors of objects in real-world images are influenced by various scene factors like illuminant color, viewing angle, and shadows. To assess learning performance of *ColorPeel*, we develop an automatic color synthesizer capable of generating basic 2D and 3D shapes with specified colors and shapes using RGB triplets. For the 2D dataset, we incorporate the shapes circle, square, hexagon, and triangle. For the 3D dataset, we curate a small collection comprising 200 images of 3D shapes with attributes such as colors, textures, reflectance, and lighting. Our blender-designed dataset encompasses five 3D shapes: sphere, cylinder, hexagon, cube, and cone. For color prompt learning, we create two subsets: coarse-grained (red, green, blue, yellow) and fine-grained (18 colors related to less common color names, including 'salmon','beige', etc). Users can synthesize

shapes in any desired color using our dataset synthesizer, given the RGB triplet. Further details regarding our dataset are available in the supplementary.

Evaluation metrics. Quantitatively analyzing colors in T2I generation poses notable challenges including lighting variation, reflections, and illuminant temperature which can lead to inaccuracies in the analysis. To address these challenges effectively, we compute the following metrics: (i) Euclidean Distance in CIE Lab color space (ΔE , ΔE_{Ch} when luminance is removed) — to analyze perceptual uniformity between the generated and given color, (iii) Mean Angular Error (MAE) in sRGB — to understand the color deviation in terms of chromaticity, and (iii) Mean Angular Error (MAE) in Hue — to analyze the difference between given and generated color irrespective of brightness and saturation. For each comparison method, we generated images using 10 prompts, each with 20 random seeds. After image generation, we use the Segment-Anything model [26] to derive object masks, delineating regions for the computation of evaluation metrics. Lastly, we extract our generated object from the image using the mask and compute the aforementioned metrics based on the user-provided color. Additional details are provided in the supplementary material.

Implementation details. We demonstrate our method *ColorPeel* in various experiments based on the open-source T2I model Stable Diffusion [41] following previous methods [12, 27, 43]. We train *ColorPeel* with batch size of 2 and a learning rate of 10^{-5} . For the coarse-color learning, we train the model for 1500 steps. Whereas, we increase training steps to 6000 steps for fine-grained color learning. All experiments are done on A40 GPUs.

Comparison methods. Firstly, we evaluate Stable Diffusion and Rich-Text [14] methods to analyze the color generation from RGB values, and specific color names in the text prompts. Secondly, we analyze seminal personalization methods, including Textual Inversion, Dreambooth and Custom Diffusion. For Textual Inversion, c_i^* and s_i^* — two new learnable tokens — are optimized to learn the color and shape, respectively. Whereas, for Dreambooth, c_i^* and s_i^* are initialized with the existing rare tokens, which are optimized along with all the parameters in the diffusion model. We also compare with the Custom Diffusion baseline, which optimizes the c_i^* and s_i^* for color and shape, along with key and value projection matrices in the diffusion models. Following [27], TI and DB are optimized for 4000 steps, while CD is optimized for 1500 steps to perform the coarse-grained learning task. More details on the compared methods are included in the supplementary material.

4.2 Qualitative Comparisons

In Fig. 6 and Fig. 7, we show the performance of *ColorPeel* applied in both situations of color prompt learning: coarse-grained and fine-grained color concepts. **Coarse-Grained color concepts.** First, we conduct experiments over coarse colors including red, green, blue, and yellow to analyze the learning of color prompts from given colored shapes and their transferability to real concept compositions. To evaluate if *ColorPeel* is correctly disentangling the colors from shapes, we optimize c_i^* and s_i^* to learn the color and shape in the training set.

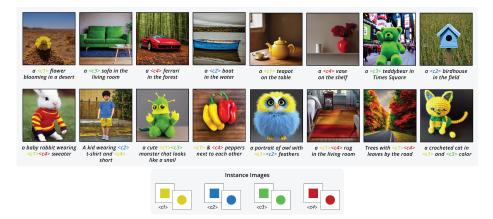


Fig. 5: Qualitative results of *ColorPeel* in single color and multi-color compositions.

The results are illustrated in Fig. 5 which show that *ColorPeel* can efficiently generate the concepts in the user-provided colors. In particular, our method can generate precise colors for both the single and multiple concepts ranging from objects in complex scenes to intricate attributes such as eye color of the cat, wings of the parrot and more.

In the next step, we analyze the color transferability of *ColorPeel* to realworld scenarios and compare with Custom Diffusion, Textual Inversion, and Dreambooth. From Fig. 6, it can be observed that *ColorPeel* generates more realistic concepts as compared to the existing new-concept learning methods. Unlike Textual Inversion and Dreambooth, which tend to ignore the target prompt, *ColorPeel* ensures the high quality color transferability in terms of consistency and fidelity. Moreover, we did not observe any evidence of *overfitting* in the generated results. We hypothesize that this is because colors are abstract in nature in contrast to the learning of real objects from images—which may align with the prior knowledge of stable diffusion.

Fine-Grained color concepts. Next, to illustrate the efficacy of *ColorPeel*, we design the harder task as composing with fine-grained concepts. Here we leverage our fine-grained color learning dataset which contains several variants of colors such as blue, cyan, navy, indigo (see our supplementary material for details) to learn fine-grained colors and illustrated the results in Fig. 7. As can be seen, it is evident that *ColorPeel* efficiently distinguishes the fine-grained colors and generates highly detailed concepts aligning with the given text prompts. Other than high quality image generation, *ColorPeel* also demonstrates efficient customization of various elements ranging from personalized dressing concepts (such as clothes, footwear, gloves, glasses) to toys/objects in different scenarios. *ColorPeel* generalizability. Other than learning colors, *ColorPeel* can be extended to learning texture and material from the user-provided input image as shown in Fig. 8. Similar to the color prompt learning, firstly, the given 2D texture image is mapped on to the 3D shapes such as sphere or cube, using our dataset

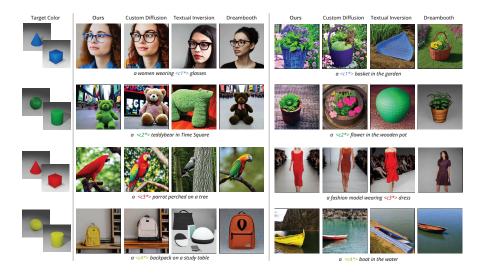


Fig. 6: Qualitative results on the coarse-grained *color prompt learning* task compared with other T2I model adaptation methods including CustomDiffusion [27], Dream-Booth [43] and Textual Inversion [12].

synthesizer. As a result, we get the train examples for textures (Fig. 8a) and materials (Fig. 8b). Secondly, we denote the target texture and material as t^* and m^* , respectively. In the next step, to learn novel texture and material token embeddings ($\mathcal{V}^{t^*}, \mathcal{V}^{m^*}$), we randomly sample an instance image from our small training set, which depict our target material and texture in various shapes. We directly optimize new tokens ($\mathcal{V}^{t^*}, \mathcal{V}^{m^*}$) as discussed in section 3.2.

Color token interpolation. We also included an initial linear interpolation result between two color tokens, which shows that already *ColorPeel* can represent colors continuously between learned color prompts (Fig. 8c). This can avoid training for new colors. Further results are shown in supplementary.

Image editing. For text-guided image editing, we follow P2P [19] approach by swapping cross-attention maps during inference stage. The corresponding image editing results are shown in Fig. 8d, where we successfully modify color of the teddybear into our learned colors. More examples are shown in the supplements.

4.3 Quantitative Analysis

We compare *ColorPeel* with: (i) **T2I** generation — Stable Diffusion v1.4, and Rich-Text [14] based on Stable Diffusion(SD), and (ii) personalization methods — DreamBooth(DB), Textual Inversion(TI) and Custom Diffusion(CD). For each method, we generated images, and extract mask of the object— discussed in section 4.1. The results are summarized in Table 1, where they are provided as Median for all images. Percentages in MAE metrics denote percentage of pixels inside the mask used for computation. *ColorPeel* achieved notably

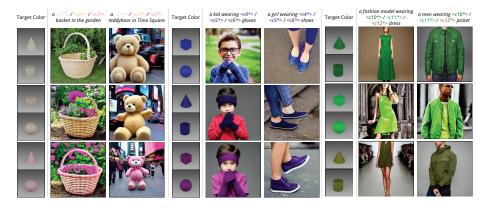


Fig. 7: Qualitative results of fine-grained color learning. From customizing backgrounds, dresses, and shoes to eyes, our method *ColorPeel* can generate high-quality variations in fine-grained color concepts.

lower ΔE error in CIE Lab color space as compared to existing methods which indicates that *ColorPeel* generates perceptually better colors. In addition, *ColorPeel* achieved comparatively lower mean angular error in both sRGB and Hue, which signifies a higher degree of color accuracy in terms of chromaticity and hue in generated images. To demonstrate adaptability of our method, we integrated *ColorPeel* with DreamBooth to analyze its performance. The results show that *ColorPeel* significantly enhances DreamBooth's performance, particularly in terms of ΔE , ΔE_{Ch} , and MAE (rgb) which is 23.53, 18.07, and 12.47, respectively. More examples are demonstrated in supplementary.

Table 1: Quantitative comparison with base-**Table 2:** Ablation study over hyperpalines over various evaluation metrics. All rameters λ on *ColorPeel* (3D). All numnumbers are the smaller the better (\downarrow). Best bers are smaller the better (\downarrow). Best reresult is in bold, second best is underlined. sult is in bold.

$\begin{tabular}{ c c c c c c c } \hline Method & \Delta E & \Delta E_{ch} & MAE (rgb) & MAE (Hue) & Time \\ \hline 10\% & 50\% & 100\% & 100\% & 100\% & (min) \\ \hline \hline \end{tabular}$	$\begin{array}{ c c c c c c c c c c c c c c c c c c c$
	0.0 (CD) 48.47 42.23 13.43 17.93 22.43 31.63 55.07 78.43 0.1 22.23 16.86 5.13 8.63 12.75 3.48 10.54 36.36
TI [12] 48.98 44.29 15.22 19.51 23.90 [52.66 69.35 90.88 118 DB [43] 50.71 46.29 14.75 19.30 23.70 47.12 67.13 88.72 56 CD [27] 48.47 42.23 13.43 17.93 22.43 31.63 55.07 78.43 24	0.2 21.39 16.51 4.36 7.76 12.08 2.63 6.47 21.33 0.4 23.37 17.10 4.91 8.46 12.77 3.87 8.65 24.94 0.6 23.53 16.75 4.97 8.48 13.25 2.89 8.96 28.39
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User study. We conducted a user study with 15 participants to perceptually evaluate our results, comparing *ColorPeel* against TI, Rich-Text, DB, and CD. The experiment was conducted in a controlled lab environment to ensure the reliability of our study. All observers were tested for correct color vision using the Ishihara test. The experiment employed a two-alternative forced choice (2AFC)



Fig. 8: Demonstrating generalization of *ColorPeel* to (a) Texture Learning, (b) Material Learning, (c) Color Interpolation, and (d) Image Editing.

method. Observers were presented with three images on a monitor set to sRGB. The central image represents the desired color. To the left and right, we displayed the results of the given prompt by our method and one of the competing methods, with the order randomized. We tested 10 different prompts and 4 different colors (red, green, blue, and yellow), consistent with the quantitative analysis.

We analyzed the results by comparing *ColorPeel* to each of the others using the Thurstone Case V Law of Comparative Judgment model [50]. This method provided us with z-scores and a 95% confidence interval, calculated using the method proposed in [34]. The results are presented in Fig. 9b. We observe that our approach *ColorPeel* is statistically significantly better than any of the competing 4 algorithms. These findings underscore the effectiveness of *ColorPeel* in generating more realistic and accurate colors given an RGB triplet.

Ablation Study. In Fig. 9a, we conduct ablation studies over various factors. Here we analyze the disentanglement and transferability of colors to real objects.

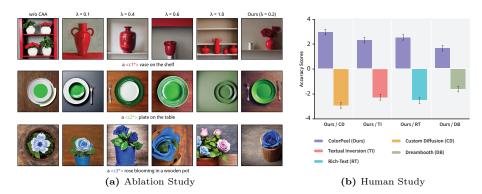


Fig. 9: Illustration of ablation and psychophysical (human) study. (a) We remove cross attention alignment loss, and scale lambda to demonstrate the effect on color fidelity and transferability in image generation. As can be seen, the model fails to disentangle the shape and color when our proposed cross attention alignment (CAA) loss is removed. (b) Thurstone case V results of our user's study. Values are z-scores. Error bars represent 95% confidence intervals —see [34]. Our method is statistical significantly better than existing methods —CD, DB, Rich-text, and TI.

We note that by removing cross attention alignment loss, the model struggles to disentangle color from the shape and fails to preserve the identity. Moreover, we can see that the model generates inconsistent colors when λ in CAA is scaled up or down in cross-attention alignment loss, which is also reflected in Table 2. Note that with $\lambda = 0.0$, *ColorPeel* degrades to CD, that shows attention leakage and failures in color generations (see Fig. 2). We also show $\lambda = 0.0$ results in Fig. 9a and Table 2. To further analyze the role of CAA in disentanglement of shape from color, we reproduce instance prompt without CAA, and note that the model tends to ignore target text prompt, replicates instance images, while also failing to transfer the colors to other shapes (see more examples in supplementary). Attention leakage has been studied in T2I generation [40], but not explored in T2I personalization. This problem is address by our CAA loss.

5 Conclusion

Text-to-Image (T2I) diffusion models have encountered challenges when generating specific object colors using linguistic color names, referred to as *color prompt learning* task. We propose *ColorPeel* to learn specific *color prompts* tailored to user-selected colors. We achieve this by generating basic geometric objects in target color and employing disentanglement to *peel off* color from the shapes. These tailored prompts are then used to generate objects with desired colors precisely. *ColorPeel* enhances precision of color generation within T2I framework, and our experimental results demonstrate its effectiveness. In summary, our research contributes to improving precision and versatility of T2I models, opening up new possibilities for creative applications and design tasks. Acknowledgments. We acknowledge projects TED2021-132513B-I00, PID2021-128178OB-I00 and PID2022-143257NB-I00, financed by MCIN / AEI / 10.13039 / 501100011033 and FSE+ by the European Union NextGenerationEU/PRTR, and by ERDF A Way of Making Europa, the Departament de Recerca i Universitats from Generalitat de Catalunya with reference 2021SGR01499, and the Generalitat de Catalunya CERCA Program.

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